

## For Immediate Release

For more information contact:  
Coleby Mantz, Jetty Marketing  
Email: [cmantz@jettymarketing.com](mailto:cmantz@jettymarketing.com)  
Phone: 617.830.1669

### **Award-winning Salem-based Photographer, Louise Michaud, Now Offering Multimedia & Video Services**

Salem, MA, April 5, 2010 – Louise Michaud Photographer (<http://www.louisemichaud.com/>), one of the best-known wedding and portraiture photographers on the North Shore of Boston, is pleased to announce a new offering: multimedia and video services, ideal for weddings, family portraits, graduations, the arrival of a new family member, as well as for business functions, including corporate outings.

Given that digital media is now considered mainstream, many people want more than digital photographs to capture and share special events and life-changing moments. With so many people sending files via their computers, iPods, and other mobile devices, having a multimedia/video of an event is a fun, easy, and accessible way to share the special moment with friends and family.

Louise Michaud, founder of Louise Michaud Photographer, based in Salem, MA, explains this offering, “Many people still video special events, like weddings, but it is hard to share a large file of the entire ceremony and reception, and frankly, some people prefer to view ‘just the highlights’.” She goes on to state that, “With a multimedia offering like ours, we set video and still shots to music, resulting in a short two to three minute video which captures the most important moments.”

This multimedia offering is often produced as part of a photography session, but it can be done separately with photographs provided by the client. For more information about Louise Michaud’s multimedia and photography services, please visit: <http://www.louisemichaud.com/> or contact the studio at: (978) 594-1728.

### **About Louise Michaud Photographer:**

Louise Michaud Photographer, based in Salem, MA, provides award-winning wedding photography, portraiture, multimedia, and digital photography workshops for her clients. Formerly of Derby Studios, Louise Michaud is considered one of the best photographers on the North Shore of Boston and has received numerous awards including the Wedding and Portrait Photographers International Photojournalism Award, two Kodak Gallery Awards, and four Fuji Masterpiece Awards. For the last three years, she has also been selected as ‘one of only 20 freelancers for Canon Camera in the USA’. Her work has been published in two books and numerous magazines including Studio Photography & Design, PEM Magazine, Boston Common Magazine, Boston Bride, Atlanta Bride, and Elegant Wedding. Louise Michaud has taken her award-winning style into the classroom, teaching photography classes to professionals, semi-pros, and hobbyists alike. Louise Michaud has been a regular lecturer on behalf of Professional Photographers of America and speaks at events across the United States. She runs her own digital photography classes in addition to teaching at The Center of Digital Imaging at Boston University. For more information about Louise Michaud Photographer, her photography and multimedia services, or her digital photography workshops, please visit: <http://www.louisemichaud.com/>.